



# ARIS BUSINESS PROCESS ANALYSIS PLATFORM

## Do you want to:

- Design the Digital Enterprise?
- Analyze what's really going on in your company?
- Align corporate strategy with your enterprises processes?
- Publish, share and collaborate on processes?
- Implement processes based on best practices and proven methodology?
- Respond quickly to changing market conditions and customers' needs?
- Align IT and SAP® with your operational business processes?

## Business needs

### Process transformation

- Establish effective Business Process Management (BPM) as a must-do discipline within your organization
- Analyzing and optimizing processes from strategy definition to monitoring process execution will help you achieve your goals and build the best business-driven processes
- Establish process collaboration and process governance as your enterprise-wide key success factors

### Customer experience management

A good process is no longer enough. It's the customer experience the process delivers that really counts. Customer experience management helps you understand what customers want and how they want to interact with business.

Define customer satisfaction as a key differentiator and take customer emotions and expectations into account. Design and analyze business processes from the outside-in to assure they reflect new opportunities and innovations.

### Process-Driven Management for SAP® Solutions

Process-Driven Management for SAP Solutions provides the necessary support throughout the entire SAP life cycle, from strategy and requirements analysis through blueprinting to configuration, testing, training, and rolling out SAP solutions.

## Agile processes. Powerful analysis. Smarter decisions.

A process is not just something your business does, processes are your business. However, in many organizations, processes are not clearly identified or they operate in ineffective departmental silos.

No matter what your business, a digital approach to company processes will improve operations in dramatic and easily measured ways. What matters most to your organization? Saving money through efficiency? Increasing revenue through faster product roll outs? Responding quickly to competitive and changing customers' needs and expectations? Improving your processes is a good place to start.

Design your Digital Enterprise using Software AG's ARIS Business Process Analysis (BPA) Platform to document, analyze, optimize and communicate processes to achieve business process excellence across departments, disciplines, systems and geographies.

We leverage your existing IT investments to lower your total cost, offer integrated products to speed implementation and back it all up with the ARIS BPA Platform positioned as a leader in BPA for more than 16 years by leading analyst firms.

## Benefits

### Increase process agility

Flexible business processes and IT assure agile reactions to changing market conditions, business models and customer requirements.

### Reduce implementation times

Reduce the time to design new processes and implement into IT systems, such as SAP, by re-using existing best-practice processes.

### Increase process efficiency

Improve the performance of your processes by analyzing and simulating them to remove bottlenecks, identify and remove waste and duplication. Make best use of resources and look for opportunities for automation.

### Enhance quality

Improve process and IT quality through better definition of processes, avoidance of system breaks and better process communication.

## Capabilities

**Design**—Document and align corporate strategy with business processes and IT

**Analysis**—Analyze process information, such as time and costs, through standard and customized ad-hoc analysis and queries to optimize business processes

**Repository**—Manage process assets in the (extensible) method-based and multi-language ARIS repository and profit from version control, change history and central user management

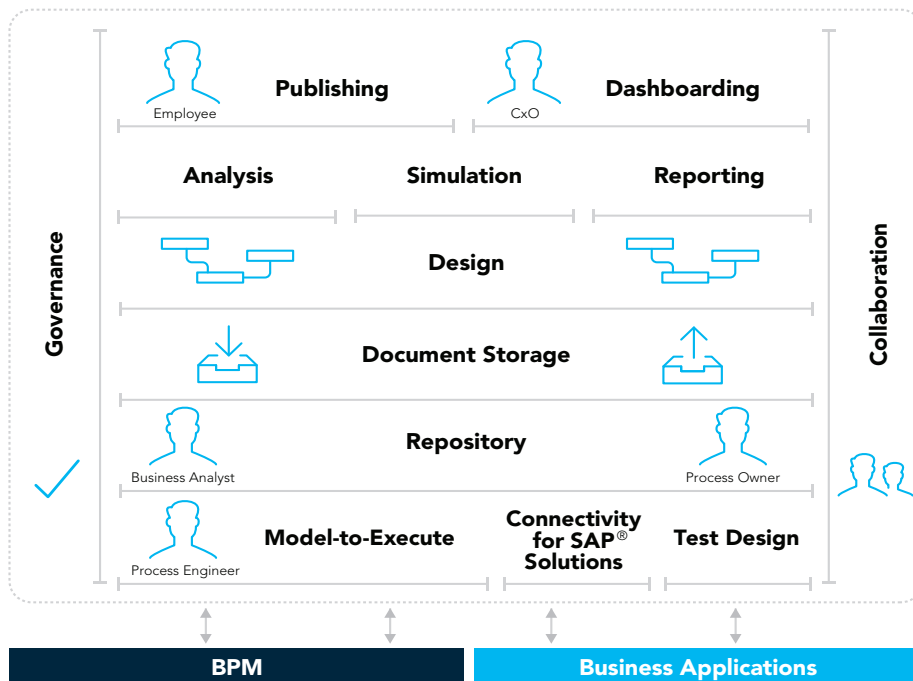
**Document management**—Upload, manage and share process-relevant documents, control access permissions, and integrate to other document management systems, such as Microsoft® SharePoint®

**Publishing**—Share process information with a flexible and customizable role-based process portal

**Collaboration**—Unlock the power of collaborative process improvement, empowering anyone, anytime, anywhere to collaborate

**Reporting**—Evaluate processes in terms of quality and usage of the resulting Key Performance Indicators (KPIs) to optimize processes

**Simulation**—Analyze business processes to improve process efficiency and cost effectiveness



Software AG's BPA platform includes features to address all process owners, such as dashboards for managers, publishing for all employees, a single shared repository, bi-directional connectivity to SAP® Solution Manager, the ability to execute process models with webMethods BPMS plus simulation and real-time collaboration along the entire process.

## Model-to-Execute

Keep ARIS business process blueprints and webMethods Business Process Management Suite (BPMS) execution aligned

## Connectivity for SAP Solutions

Synchronize ARIS processes with SAP Solution Manager for customizing, testing, training and roll outs to ensure better SAP solutions

## Test design

Re-use defined business processes and design test cases graphically or automatically

## Governance

Manage the process of process management

## Key products

### ARIS Business Strategy

Bridges the gap between strategy definition, performance management and organizational structures. An extension pack for ARIS Architect and Designer.

### ARIS Architect/ARIS Designer

Flagship ARIS products used to create, analyze, manage and administer the whole enterprise model, from strategy over business processes to information architectures, application landscapes and services.

### ARIS Connect

Provides individual user perspectives combined with social networking capabilities that allow people to contribute to process improvement based on their unique skills and experiences.

### ARIS for SAP® Solutions

Secures SAP projects and provides the framework for efficient SAP business concepts and implementations. An extension pack for ARIS Architect and Designer.

### Model-to-Execute

Supports business blueprinting and solution design of business processes to share and synchronize with webMethods BPMS.

### ARIS Process Governance

Lets you establish enterprise-wide policies for BPM and automate governance processes using a model-driven approach. An extension pack for ARIS Architect.

## ARIS Simulation

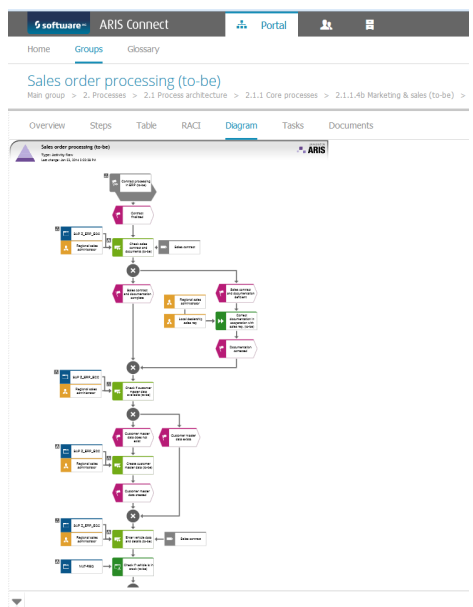
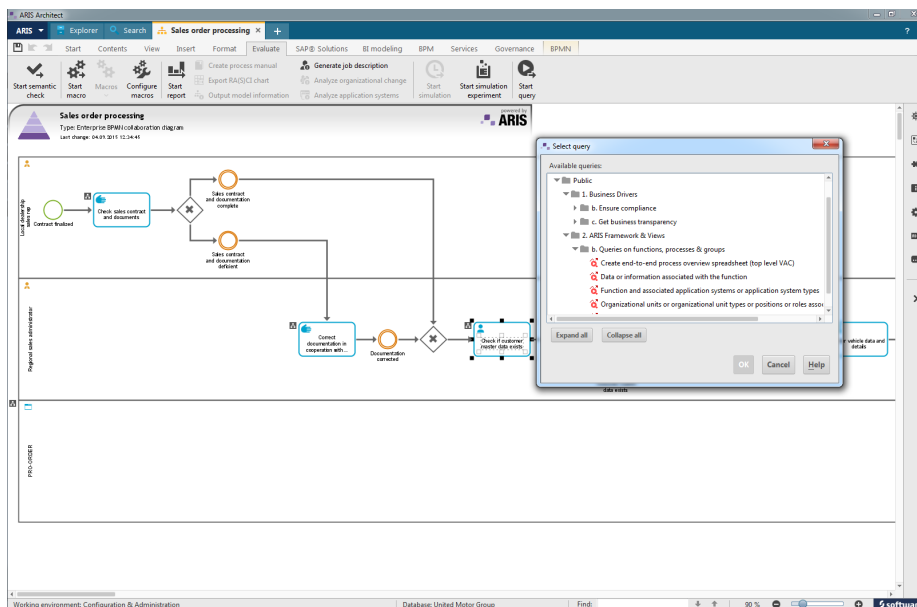
Enables simulation and analysis of business processes. An extension pack for ARIS Architect.

## Related services

Implementing a new BPA platform doesn't need to be a daunting task. Our services can be used for implementation of process transformation, process-driven management for SAP solutions and customer experience management initiatives and for evaluating readiness, building a business case and much more. We can also help establish industry-specific KPIs and best practices and offer ready-to-use processes and frameworks based on 20+ years industry experience. Learn more at [www.softwareag.com/services](http://www.softwareag.com/services)

## About ARIS

- Tool of choice to design the Digital Enterprise
- ARIS BPA is part of Software AG's Digital Business Platform
- ARIS is positioned as a leader for more than 16 years by leading analyst firms in all relevant market categories such as BPA
- 20 years of business process experience
- Trusted by more than 2 million users
- Active BPM community of more than 370,000 fellow ARIS users



Other business and  
IT transformation  
platforms are:

## ARIS

Governance, Risk and  
Compliance Management

BY SOFTWARE AG

## ALFABET

Enterprise Architecture  
Management

BY SOFTWARE AG

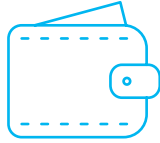
## ALFABET

IT Portfolio Management

BY SOFTWARE AG

## BPA in the real world

**Cargolux** | Europe's largest air cargo carrier



*"The ARIS Platform enabled us to conduct a process analysis, determine the inefficiencies of selected processes and identify the potential for reducing costs when taking appropriate action."*

— **Henrik Ambak** | Head of IT, Cargolux

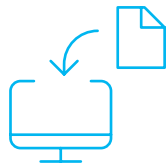
**AB Volvo** | Auto manufacturer



*"... The process-driven SAP management approach increases business understanding and structures all documentation, securing one common view and place."*

— **Helen Kylstad** | AB Volvo

**Philips** | Manufacturing



*"Philips increases innovation and leads the competition with ARIS through the development of a structured business architecture methodology, standardized processes and a foundation for quality management rolled out to numerous employees. At the same time the reduction and prevention of unrewarded complexity in non-differentiating processes saves millions of euros, increases quality and enhances quality control."*

— **Philips**

### ABOUT SOFTWARE AG

The digital transformation is changing enterprise IT landscapes from inflexible application silos to modern software platform-driven IT architectures which deliver the openness, speed and agility needed to enable the digital real-time enterprise. Software AG offers the first end-to-end Digital Business Platform, based on open standards, with integration, process management, in-memory data, adaptive application development, real-time analytics and enterprise architecture management as core building blocks. The modular platform allows users to develop the next generation of application systems to build their digital future, today. With over 45 years of customer-centric innovation, Software AG is ranked as a leader in many innovative and digital technology categories. Learn more at [www.SoftwareAG.com](http://www.SoftwareAG.com).

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